

Ticketek Social Media Fan Content Trade Promotion (September 2026)

(the **Promotion**)

TERMS AND CONDITIONS

All information in this document forms part of the Terms and Conditions of the Promotion, including the Schedule and Terms of Entry. By entering the Promotion, participants are deemed to accept these Terms and Conditions.

SCHEDULE

Subject	Terms
Name of Promotion	Ticketek Social Media Fan Content Trade Promotion (September 2026)
Promoter	Name: Ticketek Pty Ltd ABN: 92 010 129 110 Address: Level 3/175 Liverpool Street, Sydney NSW 2000 (Promoter Office) (the Promoter)
Event	This Promotion is conducted in connection with the online sale of tickets by the Promoter to various Events where Promoter sells tickets for (Event).
Permit number(s)	N/A - this is a game of skill. There is no element of chance involved.
Eligibility	Entry to the Promotion is open to: (a) Australian Residents; and (b) participants who meet any age restriction advertised for the Event and are authorised to purchase ticket(s) to the Event; and (c) participants must be 18 years or older to participate. (d) (Entrants) Directors, management and employees (and their immediate families) of the Promoter (and Event promoters) and its contractors and agencies associated with the Promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
State/Territory	Australia
Promotional Period	The Promotion starts at 8am AEDT on Tuesday September 1st and closes at 5pm AEDT on Wednesday 30 September 2026.

	(Promotional Period) Entries must be received by the Promoter during the Promotional Period. Entries will be deemed to be accepted at the time of receipt and not the time of transmission.
Method of Entry	To enter, participants must complete the following during the Promotional Period: 1. Create Content: Post a short video (under 1 minute) on Instagram or Tiktok (each a Social Media Platform) featuring content from an event where Ticketek is selling tickets for. 2. Tag Ticketek: Tag only the official Ticketek social media handle and use the hashtag #TicketekFan in the post. 3. Provide Consent: Ticketek will direct message the participant via the relevant Social Media Platform. Participant must reply to Ticketek's direct message with (i) written confirmation that the participant is 18 years or over, (ii) written consent granting the Promoter the right to repost and use the content on Ticketek official owned channels, and (iii) a valid and current email address for Ticketek to deliver the Prize to.
Number of entries	Unlimited entries per person on each Social Media Platform is permitted. For the avoidance of doubt, each individual is only entitled to one prize.
Selection of winner(s)	Five winners will be selected. The winners will be selected by the panel of judges based on the following criteria: originality and engagement. The Promoter's decision in this matter is final and no correspondence will be entered into. The judging will be conducted at the Promoters' offices.
Prize(s)	Each winner will receive: A \$100 Ticketek Gift Voucher.
Total prize pool value	\$500.
Method of notification	The winner will be notified via the Social Media Platform by the Promoter on Wednesday 30 September 2026.
Publication of winner(s)	The winner will be tagged in the announcement post on Ticketek's Instagram and TikTok stories and Infeed post.
Prize delivery	The Prize will be emailed to the winner.

Redraw or redetermination of winner(s)	If the winner does not respond to the Promoter via the Social Media Platform within 48 hours of being notified, the prize will be forfeited and a re-selection will be conducted the next business day.
Special conditions	1. Promoter has the right to publish fan videos entries once it receives written approval from the published account to upload and post these videos on Ticketek owned channels. 2. By reposting fan content, the Promoter is not guaranteeing they have won. 3. By accepting the Prize, the winner agrees these gift voucher terms and conditions apply: https://premier.ticketek.com.au/shows/show.aspx?sh=GIFTSTC08. 4. Winner agrees to comply with all venue terms and conditions, and Ticketek terms and conditions available here: https://premier.ticketek.com.au/Content/buyers/termssofsale.aspx in relation to the purchase of a ticket.

TERMS OF ENTRY

ENTRY

1. Any costs associated with accessing the Promotional Website to enter the promotion are the Entrant's responsibility and is dependent on the Internet service provider used.
2. The use of any automated entry software or any other mechanical or electronic means that allows an Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Entrant invalid.
3. Incomplete, indecipherable or illegible entries will not be accepted, as determined by the Promoter in its sole and absolute discretion.

INTELLECTUAL PROPERTY

4. All entries submitted become the property of the Promoter. As a condition of entering into this Promotion, entrants agree to assign all of their rights, title and interest (including copyright) in and to their entry and any other material submitted as part of or in association with an entry (Material) to the Promoter and consent to the Promoter using the entry and Material in any manner the Promoter wishes (including modifying, adapting or publishing the entry and Material in whole or in part or not at all), by way of all media, including, without limitation, posting their entry and Material (whether in original form or a modified or adapted by the Promoter as permitted under this paragraph) on the Promoter's website without payment to the entrant (of royalties, compensation or otherwise). Each entrant warrants to the Promoter that each Entry submitted is an original creative work of the entrant, which does not infringe the rights of any third party. Entrants agree to indemnify the Promoter against all costs and claims by third parties arising from a breach of this warranty and consents to any use of their entry which may otherwise infringe their moral rights pursuant to the Copyright Act 1968 (Cth).

PRIZES

5. If a winner is under the age of 18 years, the prize will be awarded to the winner's nominated parent or guardian on the winner's behalf.
6. The prize(s) are subject to their prevailing prize terms and conditions as advised by the Promoter and/or any applicable prize supplier.
7. Subject to the unclaimed prize draw, if for any reason any winner does not take and/or participate in the prize (or any part of the prize) at or by the time stipulated by the Promoter in its absolute discretion (as applicable), then the prize (or that component of the prize) will be forfeited. Any and all components of the prize(s) must be taken together and when offered or are forfeited.
8. All costs not expressly stated, but which may be incurred in the acceptance of, attendance at and/or participation in the prize(s) are the responsibility of the winner(s) (and any companion(s)). Such costs may include, but are not limited to, travel to and from the Event or any other prize location and/or accommodation at or near the Event or other prize location, and the winner(s) (and any companion(s)) are responsible for their own transport to and from the Event or other prize location and any costs associated.
9. If the prize(s) include travel, the winner(s) and their companion(s) (if any) must travel together and depart from and return to the same departure point. The winner(s) (and any companion(s)) may not accrue frequent flyer points. Travel is to be arranged by the Promoter or a licensed agent nominated by the Promoter.
10. If the prize(s) include accommodation, the winner(s) may be required to present a credit card at time of accommodation check-in. Accommodation is to be arranged by the Promoter or a licensed agent nominated by the Promoter.
11. If the prize(s) include voucher(s) or card(s), any ancillary costs associated with redeeming the voucher(s) or card(s) are not included unless expressly stated. Any unused balance of any voucher(s) or card(s) will not be awarded as cash. Redemption of the voucher(s) or card(s) is subject to any terms and conditions of the issuer, including those specified on the voucher(s) or card(s), including any expiry date.
12. If the prize(s) include ticket(s) or pass(es), the ticket(s) or pass(es) are subject to the event

venue and ticket terms and conditions, including any applicable age restriction.

13. If the prize(s) include a 'meet and greet' opportunity, the 'meet and greet' opportunity is not guaranteed and is subject to the goodwill of relevant personality or group on the day. The Promoter accepts no responsibility and will not offer any alternative in the event that this prize (or this part of the prize) cannot be offered for any reason.
14. If the Entry is by way of a Social Media Platform, the prize winner will be contacted through the Social Media Platform where they shared the image and requested to contact the Promoter to provide all further details required including first and last name, postal address and a valid email address.
15. The winner(s) (and any companion(s)) must follow all directions given by the Promoter, the Event organisers (if applicable) and any other prize suppliers or organisers during the course of their participation in the prize(s). The Promoter, the Event organisers (if applicable) and any other prize suppliers or organisers expressly reserve the right to eject any winner (and/or any companion) for age, health or safety reasons or on the grounds of inappropriate behaviour, including but not limited to intoxication, whilst participating in any component of the prize. If any winner (and/or any companion) fails to participate in the prize in the manner required, as stated in these Terms and Conditions and in the reasonable opinion of the Promoter, their entry and the balance of the prize will be forfeited with no compensation payable.
16. The Promoter, the Event organisers (if applicable) and any other prize suppliers or organisers reserve the right to require the winner(s) (and any companion(s)) provide proof of identity, including photo identification, before issuing the prize or at any time during their participation in the prize. If any winner(s) are aged under 18 years, their companion (or one (1) of their companions) must be the parent or legal guardian who consented to the winner entering the promotion.
17. The prize(s), or any unused portion of the prize(s) (if applicable), are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified. The prize(s) must be taken as offered and cannot be varied and winner(s) cannot choose their prize (or any part of their prize), unless otherwise specified. The Promoter accepts no responsibility for any variation in prize value. All prize values are the recommended retail price in Australian dollars including GST (where applicable).
18. The Promoter reserves the right, at any time, to verify the validity of entries and Entrants (including an Entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
19. In the event of a dispute of the identity of any winner, the winner will be deemed to be the individual who completed the Eligible Activity via the Promotional Website.
20. As a condition of entering the promotion, Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same), in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
21. As a condition of accepting a prize, the winner(s) (and any companion(s)) may be required to sign any legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form. In the event any winner is aged under 18 years, the parent or legal guardian who consented to the winner entering the promotion will be required to sign the legal documentation required under this clause on the winner's behalf.
22. If a prize (or part of a prize) is unavailable, the Promoter, in its sole discretion, reserves the right to substitute the prize (or that part of the prize) with a prize of equal or greater value in lieu, subject to any written directions from a regulatory authority.

23. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any Entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.

PRIVACY

24. The Promoter collects personal information (PI) in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to related entities, agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <http://premier.ticketek.com.au/Content/buyers/privacy.aspx>.
25. The Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the Entrants.
26. The Privacy Policy also contains information about how Entrants may opt out, access, update or correct their PI, how Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with.
27. All entries become the property of the Promoter. The Promoter may disclose Entrants' PI to selected entities outside of Australia (see the Promoter's Privacy Policy for details).

SOCIAL MEDIA

28. If the method of entry involves the use of a third party social media platform (such as Facebook, Instagram, X or YouTube), the Entrant agrees to hold harmless, defend and indemnify that third party social media platform from and against any and all claims, demands, liability, damages or causes of action (however named or described), losses, costs or expenses, with respect to or arising out of or related to (i) the

Entrant's participation in the Promotion, or (ii) the Entrant's participation in any prize related activities, acceptance of a prize and/or use or misuse of a prize (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)).

29. This Promotion is in no way sponsored, endorsed or administered by, or associated with, any third party social media platform used as a method of entry (including Facebook, Instagram, X or YouTube).
30. Entrants must at all times act in accordance with third party social media platform's requirements and terms of use, including, but not limited to: Facebook (www.facebook.com/terms); Instagram (<http://instagram.com/about/legal/terms/>); and X (<http://support.twitter.com/articles/18311-the-twitter-rules>).

GENERAL

31. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the *Competition and Consumer Act 2010* (Cth), as well as any other implied warranties under the *Australian Securities and Investments Commission Act 2001* (Cth) or similar consumer protection laws in the States and Territories of Australia (**Non-Excludable Guarantees**). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
32. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the

Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and conditions; (e) any tax liability incurred by a winner or Entrant; (f) if the Event or any other prize event is delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter; or (g) use of or participation in the prize(s).

